

# PATIANNA<sup>®</sup>

*Organic Vineyards*



## Overview

Patianna Organic Vineyards is located 100 miles north of San Francisco in Mendocino County. The 126-acre ranch stretches along the Russian River just east of the town of Hopland. Sauvignon Blanc and Chardonnay excel here. Patianna is certified Organic and Biodynamic®.

Mendocino County is a birthplace of the organic movement, and in the 1980s the Fetzer family pioneered organic viticulture. Patti Fetzer worked alongside her brothers and sisters to build the Fetzer winery. The family sold the brand to Brown Foreman in 1992, but they kept the ownership of their vineyards. Patianna Organic Vineyards, now owned by Patti Fetzer, is one of the original family properties. Patti Fetzer became the landowner in 1998.

Fetzer family traditions and the tenets of organic and biodynamic farming form the foundation of the Patianna brand. Grape growing is rooted in the belief that exceptional quality in wine is achieved when the land, the farmer and the winemaker operate in harmony. Patti recalls the words of her father, Barney Fetzer, who often said, “Many footprints in the vineyard show that the vines are well-cared for.” At Patianna Organic Vineyards, the footprints belong to Patti, her husband and General Manager Gregg Hileman, Winemaker Mike Lee, Vineyard Foreman Horacio Ortega and his field crew, abundant indigenous wildlife – resident goats, sheep and flocks of chickens patrolling for insect pests. Keen observation guides grape growing at Patianna, and farming constantly adjusts to the conditions of the vines, soil and season.

Patianna’s inaugural release was a 2003 estate grown Sauvignon Blanc. Drawing on her vast experience and love of the business, Patti Fetzer designed her label and package.

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